

# Handelsbanken Tech Seminar

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# Sinch supports the full Customer Journey



SEK 22.3bn  
net sales in the  
past 12 months

SEK 15bn  
Market Cap

SEK 2.0bn  
Adj. EBITDA in the  
past 12 months

4,399  
people

64 countries with  
local presence

a global leader in **cloud communications**  
and **mobile customer engagement**

Over 150,000  
customers

Listed on NASDAQ  
in Stockholm, Sweden

Scalable cloud communications platform  
for messaging, email, voice and video

More than 600 billion  
engagements per year



Serving 8 of the 10 largest  
U.S. tech companies

100%

Consumer  
penetration



Growing, global, multi-billion  
USD market



Profitable since our  
foundation in 2008

# Addressable market estimated to USD 60 billion

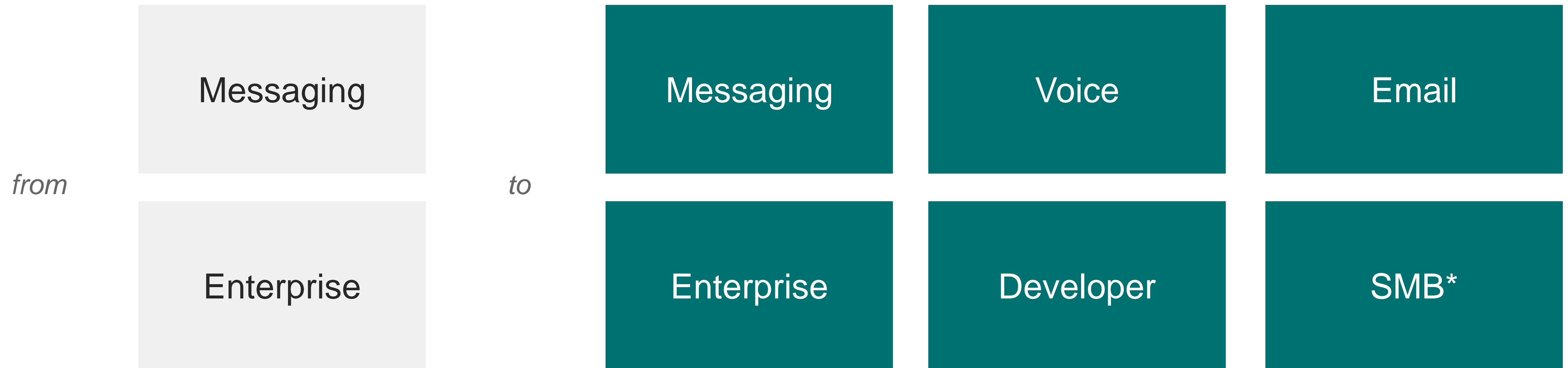
## Global trends fuelling growth

- Digitalization
- Customer experience as competitive edge
- Increased usage of cloud services
- New communications channels





# We have been on a journey to expand our addressable market

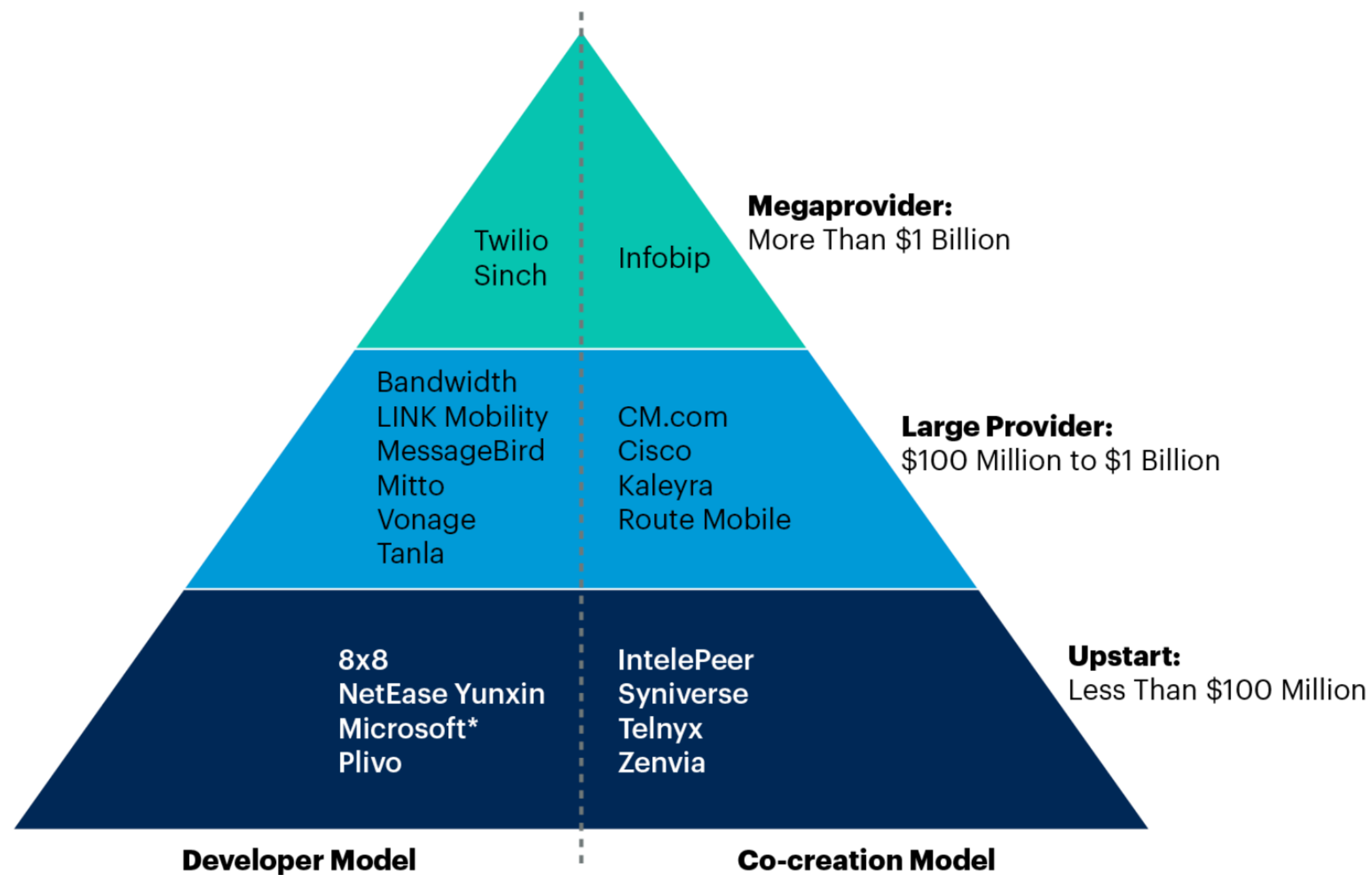


\* SMB = Small and Medium Sized businesses



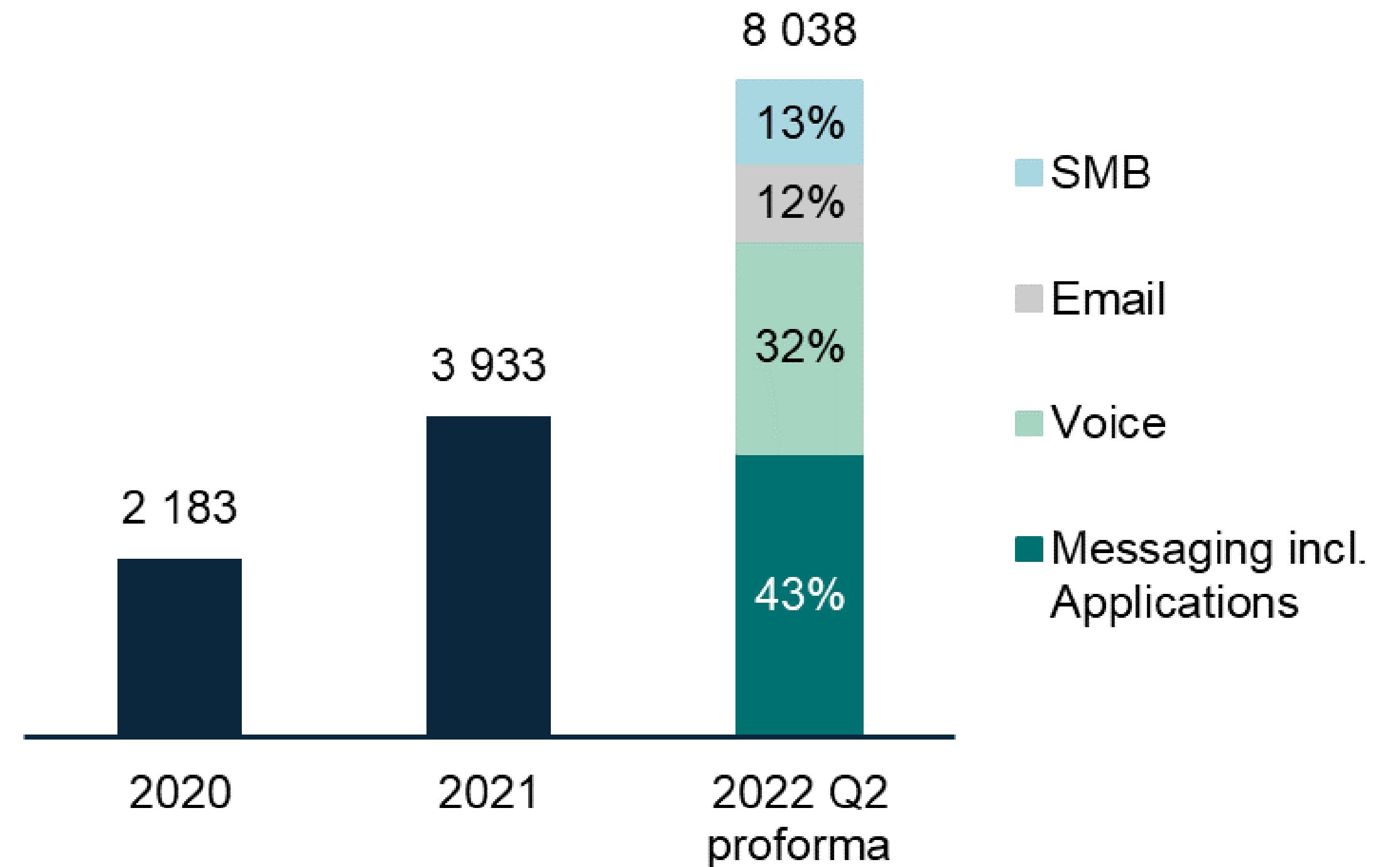
# A global leader in cloud communications

## Major Vendors in CPaaS



Source: Gartner (November 2021)  
\* Gartner estimate based on launch in April 2021

## Rising gross profit and broadened product mix



Thank you!

